

Financing and Feminist Movements

*Presentation by Mama Cash's Influencing
the Donor Community Team
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Presentation Overview

- Our starting point
- Recent data points
- What works in resourcing feminist movements
- Recommendations
- Resources

Our starting point

- **Feminist activism works.**
- While there is increasing recognition from donors of the success of feminist movements and the importance of funding them, **more needs to be done to translate rhetoric into concrete financial commitments and action.**
- We urge funders to **back movements led by and championing the rights and voice of structurally excluded communities, particularly in the Global South** – movements which are driving transformative change and yet are dramatically underfunded.

Recent data points 1-1

- After a decade rising, **the share of official development assistance (ODA) for gender equality stopped growing, plateauing at 44%** (total Gender Equality ODA volume: USD 57.4 billion)
- **USD 574 million of bilateral ODA in 2020-2021 was dedicated to women's rights organisations and movements, down from USD 581 million in 2018-19.**
- Canada, the Netherlands, Ireland and Iceland rank first in terms of shares of ODA for gender equality.

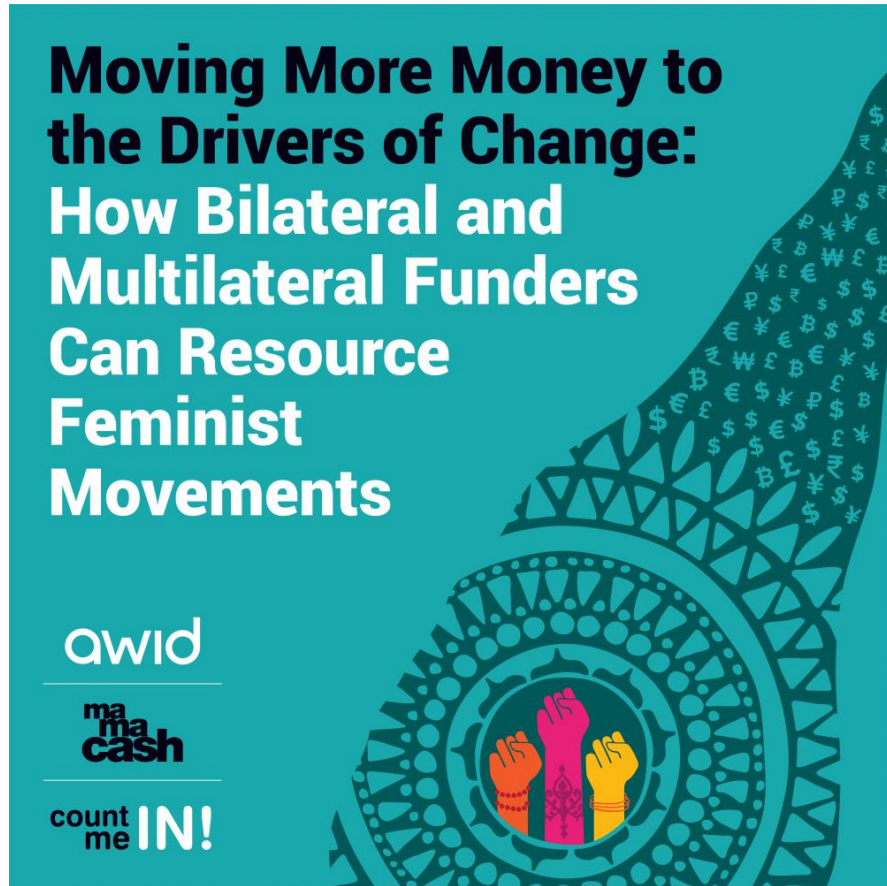
Source: [Development finance for gender equality and women's empowerment: A snapshot \(oecd.org\)](https://www.oecd.org/development/finance/development-finance-for-gender-equality-and-women-s-empowerment-a-snapshot/)

Recent data points 2-2

- 0.22% of climate funding went to feminist organisations and only two of the top 10 countries receiving climate related aid were in Africa. [*Source: Where is the Money for Black Feminist Organising? - Black Feminist Fund*](#)
- 0.4% of international humanitarian assistance was received directly by local and national organisations in Africa. [*Source: Where is the Money for Black Feminist Organising? - Black Feminist Fund*](#)
- Global LGBTI funding from donor governments accounted for 4 cents out of every \$100 USD of ODA [*Source: 2019-2020 Global Resources Report – Global Philanthropy Project*](#)
- Between 2013 and 2017, the “anti-gender” movement received over \$3.7 billion USD in funding – **more than triple** the funding for LGBTIQ groups globally in those years. [*Source: Meet the Moment, Global Philanthropy Project*](#)

What works

Moving More Money to the Drivers of Change: How Bilateral and Multilateral Funders Can Resource Feminist Movements



awid
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count me IN!



Feminist Foreign Policy:
Stronger Action Needed to Resource Feminist Movements

Mama Cash Policy Brief, November 2022



Recommendations 1-2

- Ensure 100% of ODA commitments have gender equality as a significant objective and 20% as a principal objective, according to the OECD gender marker
- Increase the overall percentage of gender equality-focused ODA commitments that goes directly to feminist organisations, to 10%
- Apply a twin-track approach by mainstreaming gender equality throughout policies and programmes, while also implementing dedicated programmes targeted specifically at achieving gender equality
- (FFP governments): Commit to the two FFP Framework outcome measures around resources to deliver on your FFP; specifically: increasing support for feminist organisations; and, increasing control of funds by feminist funders.

Recommendations 2-2

- Allocate more flexible, long-term, and core funding that is directly accessible to feminist organisations
- Use trusted, proven mechanisms, such as women's and feminist funds, to reach constituency-led feminist organisations and movements operating at the local/grassroots level
- Reject traditional conceptions of risk and re-define risk to prioritise activists' safety and support them in carrying out inherently risky work. Recognise the risks of challenging oppressive systems in repressive contexts and work to redistribute funding more justly

Resources

- Angelika Arutyunova & Amy Babchek - [Resourcing Adolescent Girls to Thrive](#) [to be launched July 13]
- AWID - [Gender Impact Investing & The Rise of False Solutions. An Analysis for Feminist Movements](#)
- Black Feminist Fund - [Where is the Money for Black Feminist Organising?](#)
- Count Me In! Consortium - [Public Investors and WHRDs: Responsibility, Rights and Resistance](#)
- ICRW – [Feminist Foreign Policy: A Framework](#)
- JASS - [Bold Movements + Bold Funding = Bold Change](#)
- Mama Cash x AWID with support of the Count Me In! Consortium - [Moving More Money to the Drivers of Change: How bilateral and multilateral funders can resource feminist movements](#)
- Mama Cash - [Feminist Foreign Policy: Stronger Action Needed to Resource Feminist Movements](#)

**Thank
You!**

